



ETTIE A. HOLLAND

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CLIENT CONFIDENTIAL – Artificial intelligence Grid Management Solution
Prospecting Sequence Emails 1 and 2 of 6 to Supply Chain Directors



Email 1

Subject: AI for supply chain optimisation

Hello NAME,

What strategies are you exploring to maximise {{company}}'s supply chain efficiency?

CLIENT uses AI to optimise your logistical value chain. It facilitates fast, agile modelling so you can pre-emptively resolve constraints, predict bottlenecks and build resilience.

We can prove and quantify ROI within 8 weeks. Do you have ten minutes for a call to discuss?

Many thanks,
REP



Email 2 – 7 days later

Subject: RE: {{company}} priorities?

Hello {{first name}},

Sorry to chase, but have you had a moment to review my email from last week? I'm keen to chat to {{company}} about the proven efficiency gains from AI supply chain modelling.

Are you available for a quick call, and if so, what's your availability?

Many thanks,
REP

Subject line alternatives

Proven ROI on supply chain efficiency

Gentle reminder

Five minutes?