

**Subject:** A long-term vision for NAME

Hi NAME,

Exams demand *almost* all your attention, but don't let short-term pressure push you to neglect the long-term.

Like securing a graduate career you *can't wait* to start.

Softcat are one of the **UK's most popular graduate employers**, thanks to our award-winning workplace, our incredible rewards program and our total commitment to your career progression.

If you want to **go further, faster, and get paid better** – Softcat is for you.

[\[Discover Softcat\]](#)

But that's why we're messaging, because **you're running out of time** to secure your place.

We've already had thousands of applications from students like you and we're interviewing now. **There won't be any spots left** on our 2018 graduate program if you don't move fast.

So take a short break from your exams to **secure your long-term future** - in a vibrant, fun, supportive workplace that **challenges and inspires you every day**.

[APPLY NOW](#)

**Alt Subject Lines:**

Softcat on your horizon, NAME?

What does your future hold, NAME?